project school

We turn intentions and values
into choices and projects with measurable impact.

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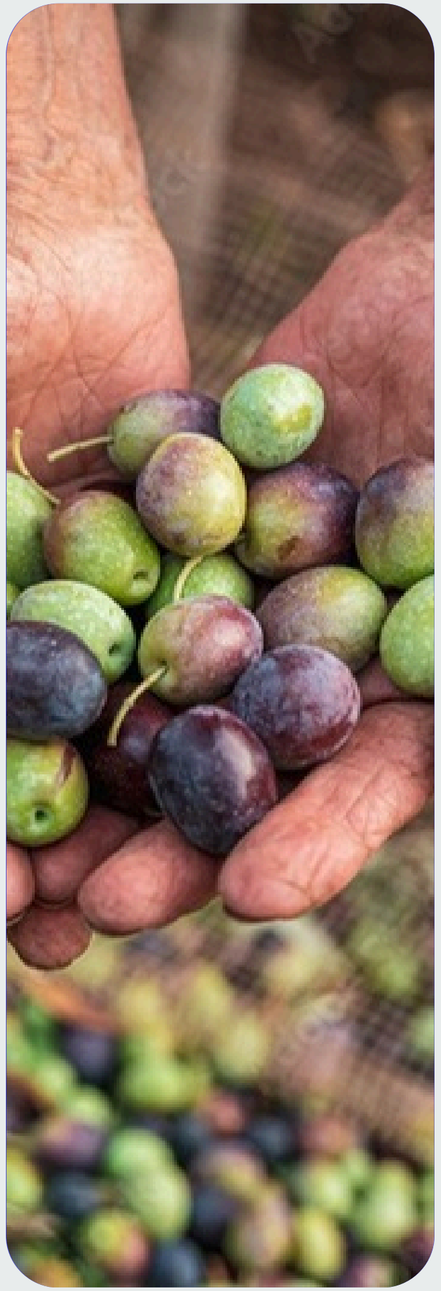
About us

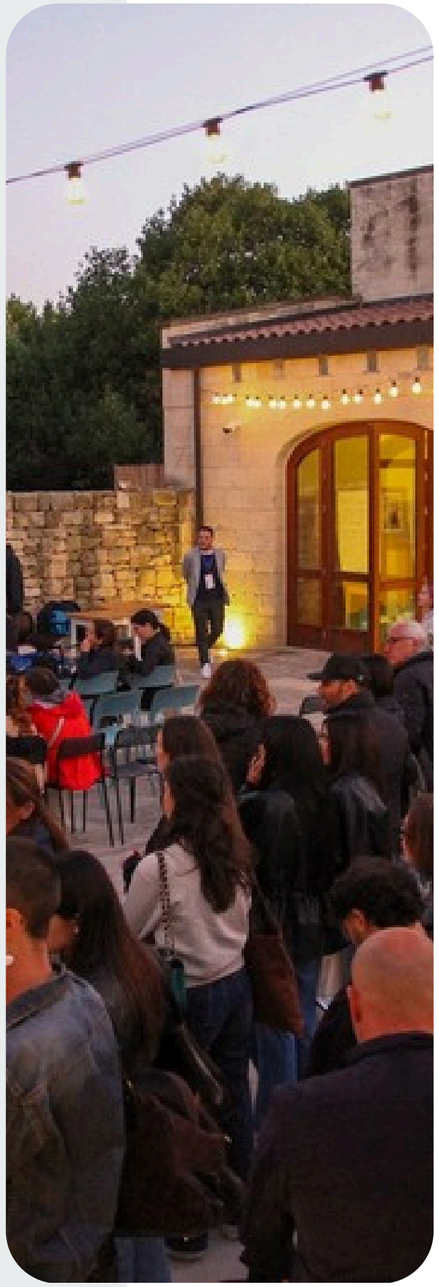
Your partner on the path

Project School is a **benefit company** working at the intersection of **project design**, **training and social impact**, with the aim of supporting public administrations, companies and associations in developing sustainable, results-oriented initiatives.

We stand beside organisations at **key moments of choice and planning**, helping them find their way even when **sustainability and social impact** are still uncharted territory, turning ideas into concrete goals.







Mission

We design and develop projects and initiatives with positive effects on communities, fostering collaboration between the profit, non-profit and public sectorsand spreading a culture of sustainability.

Vision

A community where aware people and organisations actively contribute to the sustainable development of the area.

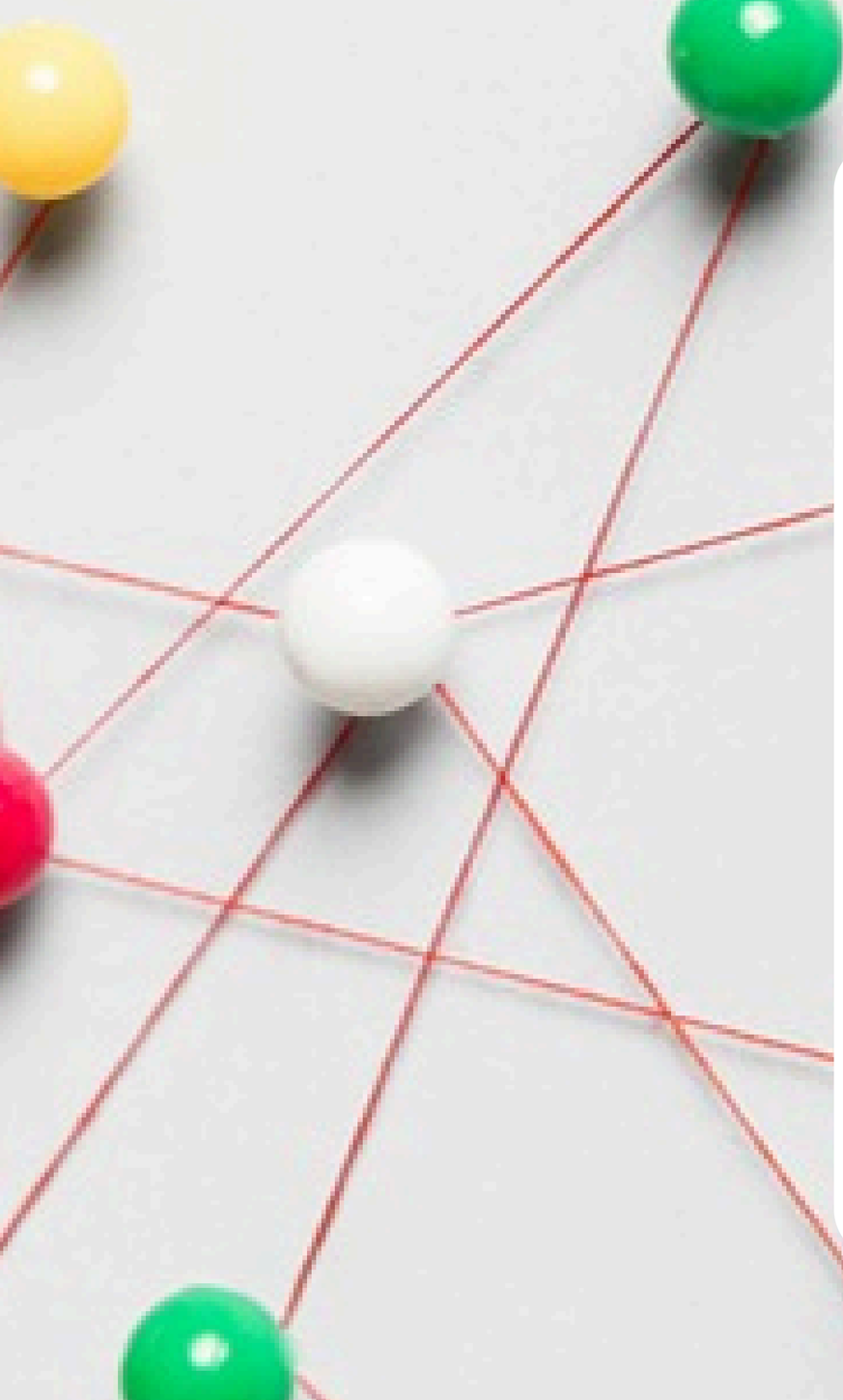
What we do

From idea to action. We put the pieces together.

Today many organisations share important goals, but actions often develop in a fragmented way and a clear starting point is missing.

The real opportunity is to connect what already exists, creating consistency and continuity.





This is exactly Project School’s role:

Helping turn what is still unclear today into a clear, shared direction.

We support organisations every step of the way:

- Analysis of needs and opportunities
- Setting clear, shared objectives
- Building networks and partnerships
- Designing and developing projects and initiatives
- Training the people involved
- Evaluating results

An integrated approach

Four areas, one single path

To make sustainability and social impact practical, our contribution is organisedi nto **four areas of work** that interact with one another and support public administrations, companies and associations in building coherent, sustainable, future-oriented paths, placing the local area and the people who live there at the centre, from idea to action.

- Project Design
- Training
- Consulting
- Outreach

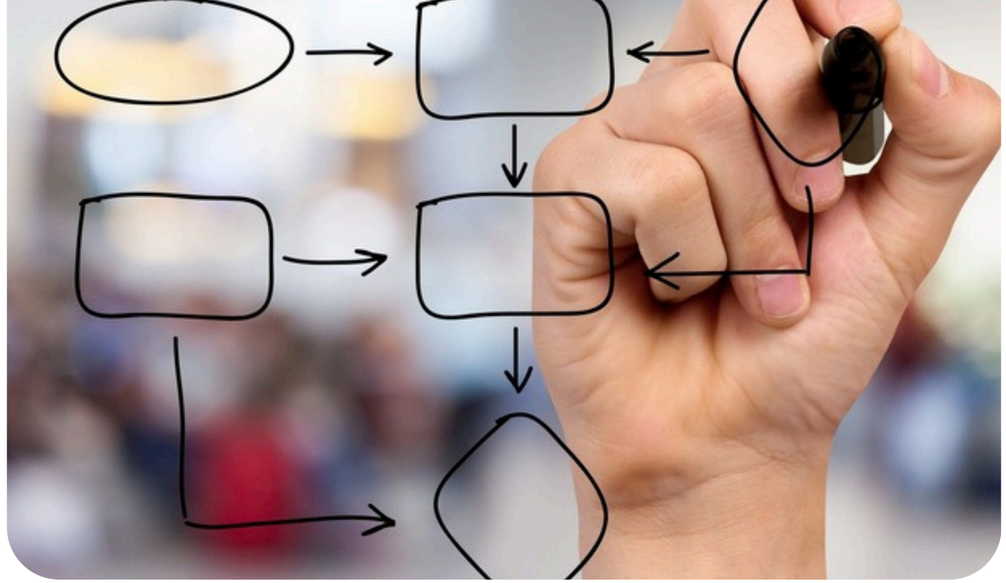
PROJECT DESIGN



We support every project with a strategic approach, building paths that generate real, sustainable value.

EVERY PROJECT IS AN OPPORTUNITY FOR GROWTH, IF IT IS DESIGNED TO LAST

The goal is not just to access resources, but to build projects that work, able to generate value over time and to strengthen the skills of the **PAs, profit and non-profit organisations involved.**



Our project design work includes:

- **analysis** of needs and opportunities at local, national and European level;
- **definition** of objectives and project strategy;
- **building** and **coordinating** partnerships between public, private and third-sector actors;
- **guidance** through the application and project management process;
- **support** during implementation, monitoring and reporting.

CASE STUDY

Inclusive Soundscapes

Inclusive Soundscapes stems from the need of the Municipality of Trepuzzi (LE) to address the accessibility of its cultural events as adeliberate designchoice.

Theproject, fundedby the**Erasmus+**programme, involved local cultural workersin a **training and hands-on workshoppathway** dedicated to **building inclusive practices** in the cultural events sector.



Key results:

- Activating a network of professionals and organisations
- Developing practical skills in accessibility
- Strengthening local project-design capacity
- Organising an inclusive cultural event

TRAINING

- We create active learning spaces where people can experiment, make mistakes and learn to make better choices.

TRAINING CREATES VALUE WHEN IT BECOMES THE ABILITY TO ACT

Every programme is tailor-made,
in dialogue with the needs
of the organisation and the area,
with the aim of transferring skills
that can be used in everyday work.



Our training programmes are aimed at:

- public administrations and local authorities;
- companies and for-profit organisations;
- associations, third-sector organisations and young people in training.

The main **training areas** include:

- **design** and **management** of projects at local, national and European level;
- **sustainability**, **ESG** and **social innovation**;
- **soft skills** and **life skills**;
- **career guidance** and **professional growth** pathways.

CASE STUDY

Green Cards

Green Cards is a training programme designed to train young sustainability professionals and to support businesses and local areas in the social and environmental transition in Apulia.

The project, carried out in partnership with Confindustria Puglia, Province of Lecce, Municipality of Brindisi, AFG, Italy 4 Climate and Medianes, combines **social**, **environmental**, **governance**, **communication** and **storytelling** skills.

Expected results:



Developing certified skills in sustainability, ESG and ecological transition

Placing qualified young people in companies

Training 20 Sustainability Experts

Strengthening companies' ability to integrate sustainable strategies

CONSULTING

- Through strategic consulting we guide targeted choices and support the creation of paths with concrete and measurable outcomes.

IMPACT IS BUILT WHEN STRATEGY MEETS PEOPLE

We work so that sustainability and impact are not isolated initiatives of **NGOs, companies** and **PAs**, but become an integral part of decision-making and operational processes.



In this area we work on:

- **defining** sustainability and social impact strategies aligned with the organisation’s goals;
- **facilitating** participatory processes and co-design workshops;
- **developing in-house skills** in CSR, ESG and impact assessment;
- **designing** stakeholder engagement initiatives;
- **supporting** responsible communication and storytelling of results.

CASE STUDY

INTEGRATION League

Integration League



Integration League is an initiative in which we supported Lega Pro in designing and implementing a service with a strong social impact.

Through football, we promoted human rights, tolerance and active participation, involving refugees, asylum seekers and local citizens in a structured path of local integration.

Key results:

- Promoting social integration
- Stronger ties between communities and sports clubs
- Opportunities for active social participation
- Raising local awareness of sport as a vehicle for inclusion

OUTREACH



Together we build culture, connections and shared visions.

Our formats

Sustainability and **social impact** are not built only through projects andtrainingprogrammes.

They are also built by creating **spaces for dialogue**, **shared languages** and **opportunities to meet** for those who experience change every day.

Podcast

Newsletter

Southstainability

Community



That is why Project School works locally as an **activator** of conversations, **amplifier** of good practices and **connection point** between different worlds: businesses, public administrations, associations, students, professionals and citizens.

Alongside our project design and consulting work, we develop **editorial**, **cultural** and **community-building** initiatives that help grow an aware and participatory impact ecosystem.

Podcast



Impact Affair is Project School's podcast devoted to exploring topics such as sustainability, social impact, innovation and local development through people who work in these fields.

Aplacetolistenforthoseseekingmeaning,method and vision.



Impact Chart is the podcast format that gives visibility to changemakers, companies, PAs and associations experimenting with sustainability and social impact practices.

Telling whatworks
is the first step to making it replicable.

Spotify® > Listen

INSPIRATION

LISTENING

Newsletter



Telling what works
is the first step
to making it replicable.

Impact News is the LinkedIn newsletter that informs, tells stories and guides you through the world of ESG.

Through in-depth articles, analysis and stories, **Impact News helps you navigate complex topics** such as sustainability, social impact and innovation.

It does not just explain what is changing,
but offers useful keys to understanding opportunities, challenges and concrete implications for organisations and local areas.

An editorial space for those who want to stay up to date, build awareness and
turn information into action.

LinkedIn > Read_

INFORMATION

Southstainability Festival



Southstainability Festival is a point of reference, meeting and exchange where:

companies

activists

students

institutions

associations

come together to share **ideas**, **visions** and **experiences**.

The festival was born with a clear goal:
to show that **change is possible**
when the right conditions are created to **talk**,
cross-pollinate and work together.

EVENTS

Community

SoutHub

La community della sostenibilità e dell'impatto sociale

Change becomes lasting when it is shared.

A community for people and organisations who share an interest in sustainability, social impact and innovation.

The community was created to:

- **foster** dialogue and the exchange of skills and experiences;
- **connect** professionals, companies, PAs and the third sector through thematic webinars;
- **offer** opportunities to take part in European projects;
- **strengthen** the sense of belonging to an ecosystem looking in the same direction.

Not a community for its own sake, but a **living space for dialogue, learning and collaboration.**

TOGETHER

An integrated approach

Four areas, one single path.

Project Design, Training, Consultingand Outreacharenotseparate areas.
They are **parts of a single process** that enables organisations to:

- design with vision
- take concrete action
- develop skills
- measure and share results

Project School supports **PAs**, **companies** and **associations** in **building coherent, sustainable, future-oriented paths**, placing the local area and the people who live there at the centre.

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